



## WHY PRIVATE REAL ESTATE INVESTMENTS ARE BENEFICIAL TO YOUR CLIENTS— REGARDLESS OF AGE

---

A real estate allocation in a diversified portfolio can provide an important long-term performance driver that's tailored to every age and generation's financial goals. Here's why:



### STABILITY

While traditional equities and fixed income can generate attractive returns, they fluctuate regularly. Private real estate values, however, are resilient and can provide your clients with returns that are uncorrelated to the public markets.

### TAX-EFFICIENT GROWTH

Real estate investors can enhance their after-tax returns by enjoying the benefits of depreciation, tax deferral, and lower capital gains rates.

### WEALTH PRESERVATION

Your clients can invest in assets that have the potential to generate steady cash flow and appreciation over the long term.

### RISK MANAGEMENT

Diversification reduces your clients' overall portfolio risk and enhances returns by enabling you to select the investments that best fit their objectives.

We help you access private real estate investment options that can align with your clients' wealth-building goals. For more information about how this asset class can fit into your diversified portfolio,

