

WHY SHOULD I INVEST IN PRIVATE REAL ESTATE?

With alternatives expected to have **\$23+ trillion** in assets under management by 2026, savvy investors are targeting higher potential returns and avoiding the volatility of the stock and bond markets by including private real estate in their portfolio.

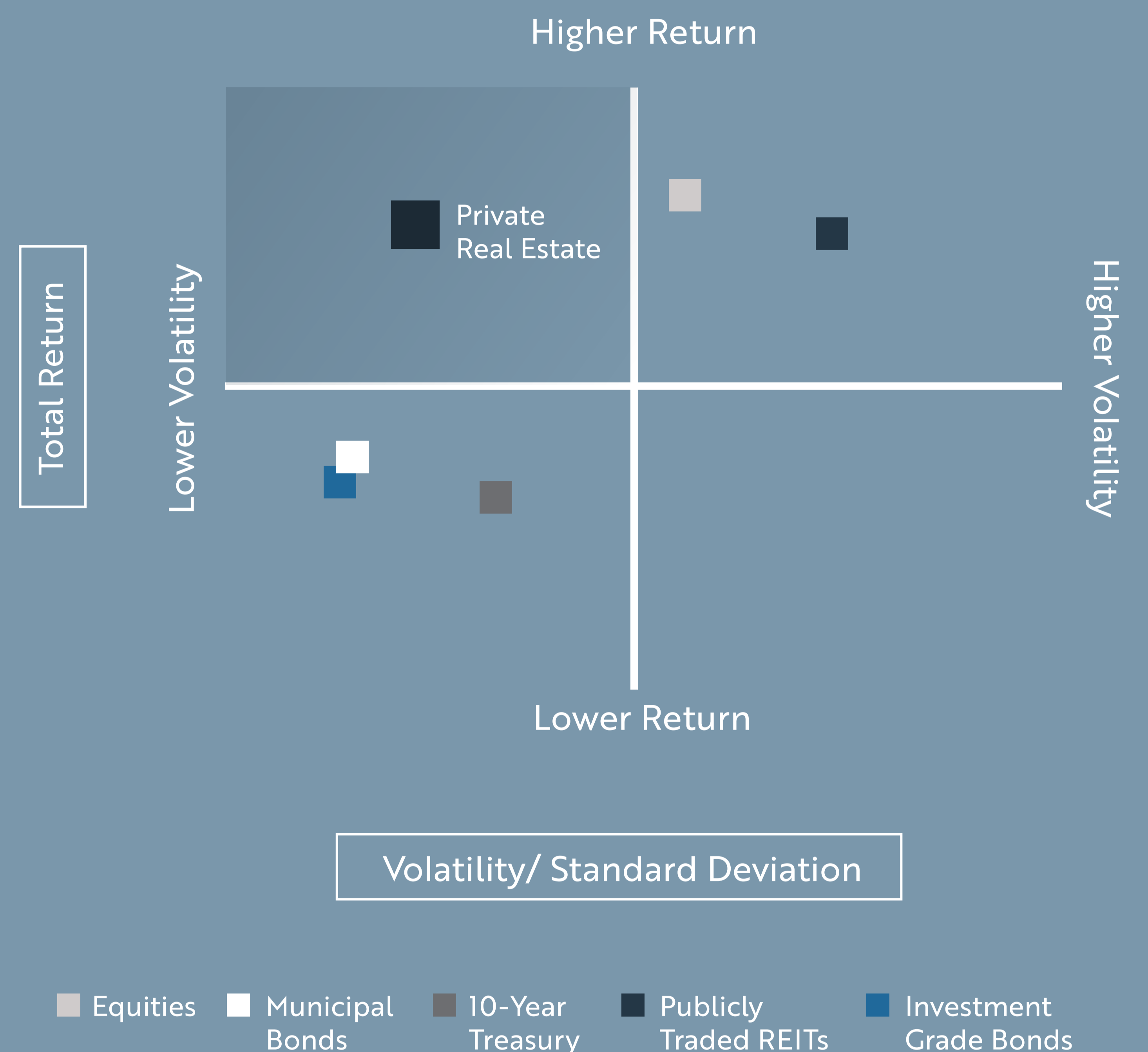
Here are several reasons why:

Real estate is the third-largest asset class, and provides both income and appreciation potential. However, despite it representing 19% of the combined **\$111 trillion** markets of these assets, most high net worth individuals do not have it in their portfolio.



Source: Blackstone

Real estate has offered risk-adjusted returns with **56% lower volatility** than equities over the past **20 years**.

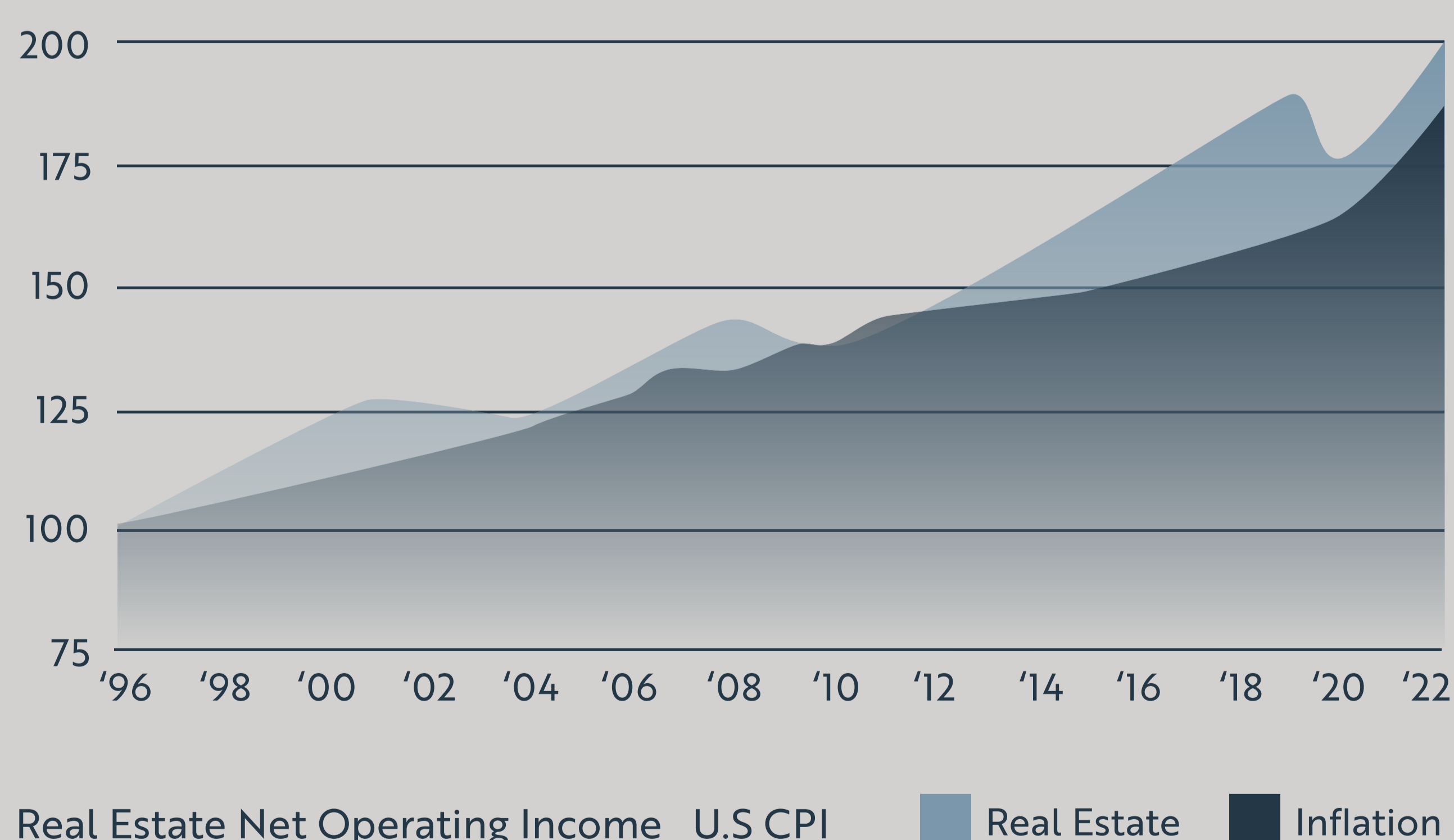


Source: Blackstone

Private real estate income has generally increased faster than inflation—even in 2021-2022—making it a great hedge against inflation.

Private Real Estate is a Potential Hedge Against Inflation

Indexed, 1996 = 100



Source: Blackstone

Real estate can offer tax efficiency and significant tax benefits:

- Depreciation
- Deductions
- Mortgage interest deductions

Private real estate investments can be a strong driver for your portfolio performance. Consider adding these opportunities into your investment strategy today.